

Board of Directors Regular Meeting

AGENDA

February 8, 2024, 3:00pm
3100 S. 176th St., SeaTac, WA 98188
Hybrid/Video Conference

Join Zoom Meeting

+1 253 215 8782

Meeting ID: 812 2208 4175

Passcode: 484287

PLEASE SEE NOTE BELOW

3:00 p.m. – Call to Order—*Josh Ewing, Chair*

1. Suspend open board meeting until 3:30pm.

- A. Commence Executive Session to discuss personnel matters.**
- B. Open board meeting shall reconvene at 3:30pm**

2. Roll Call

3. Excuse absent Board Members – *Motion*

4. Approve Agenda – *Motion*

5. Public Comments

6. Chair’s Report

A. Presentation of Consent Agenda – *Josh Ewing, Chair*

Item 1: Approval of Minutes from the December 7, 2023, Regular Board Meeting.

Item 2: Approval of Seattle Southside Regional Tourism Authority Organizational Chart.

Item 3: Approval of Seattle Southside Regional Tourism Authority 2024 Salary Step chart including the additional steps of “J”, “K”, & “L”.

Item 4: Authorize President/CEO to have organization’s attorney draft an amendment to the President/CEO employment agreement extending employment date to November 30, 2026, to be presented to board chair.

Item 5: Approval of Auditing Official's Certificate for November 11, 2023, through January 31, 2024. Total disbursements in the amount of \$1,561,750.51 which includes a re-investment of a matured US Bond of \$502,312.00.

RECOMMENDED MOTION: I move to approve Consent Agenda Items 1 through 5

7. President's Report – M. Everton, CEO

1. Review preliminary 2023 Financial Statement

2. Contract with Placer.ai

A contract was entered into between the RTA and Placer.ai on 10/27/2023 for an annual contract of \$45,692. The initial 13-month term invoice totaled \$54,573.75 with tax. Board approval is required for all contracts in excess of \$50,000.

Placer.ai is a GPS data collection company that provides regional visitor location and path of travel data.

RECOMMENDED MOTION: To authorize the RTA CEO to execute a contract with Placer.ai for the period 10/27/2023-11/26,2024 for a total of \$54,573.75.

3. King County Tourism Grant

The \$425k grant application for tourism marketing funding by King County was submitted in 2023 and the RTA received funding from King County in December 2023.

4. Presentation of 2024 Work Plans

An overview of the Marketing and Communications Division and the Business Development and Services Division workplans will be presented by Ashley Comar and Meagan McGuire

8. Other Business – Anyone

9. Next Meeting date – April 11, 2024

10. Adjournment

**This is a Seattle Southside Board of Directors meeting and although open to the public, no public comment process is provided. If you have questions, please email them to mark@seattlesouthside.com
Thank you!**

SSRTA is inviting you to a scheduled Zoom meeting.

Topic: RTA Board Meeting

Join Zoom Meeting

<https://us02web.zoom.us/j/81222084175?pwd=Zm4zaHR5QmNMVjZwL2ZzTWt0ZWJldz09>

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