

Board of Directors Regular Meeting

AGENDA

October 16, 2025, 3:00 pm

3100 S. 176th St., SeaTac, WA 98188

Hybrid/Video Conference

Join Zoom Meeting

<https://us02web.zoom.us/j/89273334679?pwd=BTctAN5QetWDrymfj4ohaxxEwprCK.1>

Meeting ID: 892 7333 4679 Passcode: 508011

3:00 p.m. – Call to Order—*Josh Ewing, Chair*

- 1. Roll Call**
- 2. Excuse absent Board Members – *Motion***
- 3. Approve Agenda October 16, 2025, board meeting**
- 4. Public Comments**
- 5. Chair’s Report**

1. Presentation of Consent Agenda – *Josh Ewing, Chair*

Item 1: Approval of Minutes from September 25, 2025, Regular Board Meeting.

Item 2: Approval of Auditing Official’s Certificate for August 1, 2025, through September 30, 2025. Total disbursements in the amount of \$813,991.17.

RECOMMENDED MOTION: I move to approve Consent Agenda Items 1 & 2.

6. President/CEO Report

- 1. Authorize the President/CEO to execute an agreement with the City of SeaTac for Phase 2 of the SeaTac International Dining District marketing program not to exceed \$144,000.**
- 2. Authorize the President/CEO to execute an agreement with the Seattle Southside Chamber of Commerce to perform services related to Phase 2 of the SeaTac International Dining District marketing program not to exceed \$144,000.**

RECOMMENDED MOTION: I move to authorize the President/CEO to negotiate and/or execute agreements with the City of SeaTac and the Seattle Southside Chamber of Commerce for terms and amounts as presented.

3. The annual financial audit by the Washington State Auditor's Office is complete. There were no deficiencies or issues noted. The Auditor is conducting an accountability audit. It is anticipated that there will be some recommendations for policy changes and implementations as a result of the accountability audit.
4. Financial report – year-to-date through August 2025.
5. The City of SeaTac and the RTA have decided to re-name the SeaTac International Dining District the "World Table District – City of SeaTac, A Global Dining Experience".
6. SeaTac BMX hosted the 2025 Northwest Gold Cup Finals September 12-14. 5,000 attendees and close to \$2mil in economic benefit for the region.
7. Expanded "Hospitality Heroes" and a newly created "Best of Seattle Southside" will be showcased at an event in February in collaboration with the Chamber's business awards.
8. Valerie Skubal has been nominated by City Nation Place for their Future Leader award, Valerie is one of 3 finalists for this award. The RTA was nominated for Best Communication Strategy – Tourism Award. We are a prior winner at this event.
9. Noelle Cueto was awarded the "Smart Women in Meetings: Industry Leader award at the annual Smart Meeting event.
10. The RTA is also a 2025 finalist for the outstanding DMO of the year award from NorthStar Meetings.

7. New Business

8. Next meeting: December 11, 2025

10. Adjournment

This is a Seattle Southside Board of Directors meeting and although open to the public, no public comment process is provided. If you have questions, please email them to mark@seattlesouthside.com.

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