

**Board of Directors Regular Meeting**

**MINUTES**

October 20, 2022, 3:00pm  
3100 S. 176<sup>th</sup> St., SeaTac, WA 98188

**In-Person/Video Conference**

**Call to Order**

Chair Maureen Huffman called the meeting to order at 3:05

**Roll Call**

Attendees: Maureen Huffman, Embassy Suites, Josh Ewing, SeaTac Doubletree & Hilton; Bob Schrader, SeaTac Marriott; Tiffany Hart, Courtyard Southcenter

**MOTION: Board member Schrader, second by board member Ewing to excuse absent Board Members Ken Stockdale, Meredith Mara.**

Staff: Mark Everton CEO/President; Ashley Comar, VP of Marketing; Meagan McGuire, VP Business Development.

Invited Guests: Ashley Young, City of Des Moines, Aleksandr Yeremeyev, City of SeaTac, Tanja Carter, City of SeaTac, Annie McGrath, Seattle Southside Chamber of Commerce, Tanja Carter, City of SeaTac, Evan Maxim, City of SeaTac, David Holder, Clarity of Place.

**Approve/Amend Agenda**

Agenda approved as is and no amendments were made. Motion by Hart, Second by Schrader

**Public Comments\***

There were no public comments.

**Chair's Report**

**Presentation of Consent Agenda – Maureen Huffman, Board Chair**

Item 1: **Approval of Minutes from the September 22, 2022, Regular Board Meeting; Motion by Ewing, Second by Hart.**

**Motion passed without dissent.**

Item 2: **Approval of Auditing Official's Certificate for September 17, 2022, through October 14, 2022. Electronic bill payments in the amount of \$253,703.50. Electronic payments in the amount of \$104,890.21; Motion by Ewing, Second by Hart.**

**Motion passed without dissent.**

**Financial Reports**

CEO Everton provided report compiled by LSL Accountants:

1. YTD September 2022 Preliminary P&L, Amended 2022 Budget

**MOTION to approve the Preliminary YTD September 2022 Financial Statement and Amended 2022 Budget moved by Schrader, Second by Ewing.**

**Motion passed without dissent.**

**President's Report** – Mark Everton

1. Discussion – Hosted State Tourism Conference in SeaTac
2. Burning Boat Festival in Des Moines
3. Hotel Bartender cocktail competition
4. SeaTac Shuttle expansion to 40 hrs/wk and international translations
5. 5-year Strategic Plan

President Everton introduced David Holder and Tina Valdecanas with Clarity of Place. David and Tina conducted a round table discussion with the board and collected input data regarding the state of tourism in the region and direction for the RTA.

**Next Meeting Date** – TBD

**Executive Session** – *Private discussion of personnel matter. No staff or invited guests in attendance.*

**Adjournment:** Meeting adjourned at 4:45pm