

Board of Directors Regular Meeting MINUTES

February 9, 2023, 3:00pm 3100 S. 176th St., SeaTac, WA 98188

In-Person/Video Conference

Call to Order

Chair Josh Ewing called the meeting to order at 3:04pm

Roll Call

Attendees: Josh Ewing, SeaTac Doubletree & Hilton; Ken Stockdale, Crown Plaza SeaTac; Annie McGrath, Seattle Southside Chamber of Commerce, Bob Schrader, SeaTac Marriott

MOTION: Board member Schrader, second by board member Stockdale to excuse absent Board Members Meredith Mara and Angela Mose.

Staff: Mark Everton CEO/President; Ashley Comar, VP of Marketing; Meagan McGuire, VP Business Development, Jeff Powell, Communications Manager.

Invited Guests: Ashley Young, City of Des Moines, Aleksandr Yeremeyev, City of SeaTac, David Holder, Clarity of Place

Approve/Amend Agenda

Agenda approved as is and no amendments were made. Motion by Stockdale, Second by Schrader

Public Comments*

There were no public comments.

Chair's Report

Presentation of Consent Agenda – *Josh Ewing, Board Chair*

- Item 1: Approval of Minutes from the December 12, 2022 Regular Board Meeting
- Item 2: Approval of Auditing Official's Certificate for October 17, 2022, through February 3,
- 2023. Electronic bill payments in the amount of \$943,618.67. Electronic payments in the amount of \$404,187.57;
- Item 3: Approval of the 2021 RTA Annual Report
- Item 4: Approval of the RTA Social media Policy

Motion to approve consent agenda items #1-#4 by Stockdale, Second by Schrader. Motion passed without dissent.

President's Report – Mark Everton

Item 1: Financial Reports – YTD Preliminary 2022 P&L Report Motion to approve by Ewing, Second by Stockdale. Motion passed without dissent.

Item 2: Revised 2023 Budget to reflect King County funding and additional expenditures. Motion to approve by Ewing, Second by Stockdale. Motion passed without dissent.

Item 3: 7.3% COLA Increase effective 1/1/2023 and updated employment classifications and pay schedules for all RTA employees.

Motion to approve wage increases by Ewing, Second by Stockdale. Motion passed without dissent.

Item 4: Board Member Nominations – Nominate Cindy Messey, The Museum of Flight, pending City of SeaTac ratification.

Motion to nominate new board member, Cindy Messey, by Ewing, Second by McGrath. Motion passed without dissent.

Item 5: Trade show schedule and scholarship program with Connect Meeting – Authorize CEO to enter into agreement with Connect Meetings not to exceed \$83,500.00 for 2023. Motion to authorize CEO to enter agreement not to exceed \$83,500.00, by Ewing, Second by Schrader. Motion passed without dissent.

Item 6: 5-Year Strategic Plan – draft presentation by David Holder, Clarity of Place.

Motion to refer the 5-Year Strategic plan to the City of SeaTac for consideration, by Ewing, Second by Schrader. Motion passed without dissent.

Ashley Comar presented the new website and introduced the on-line booking tool for hotel Bookings.

Ashley Comar presented the new media videos and media plan

Other Business - None

Next Meeting Date - May 4, 2023

Executive Session – *None*

Adjournment: Meeting adjourned at 4:47pm