

**Board of Directors Regular Meeting**

**MINUTES**

June 22, 2023, 3:00pm

3100 S. 176<sup>th</sup> St., SeaTac, WA 98188

**In-Person/Video Conference**

**Call to Order**

Chair Josh Ewing called the meeting to order at 3:05pm

**Roll Call**

Attendees: Josh Ewing, SeaTac Doubletree & Hilton; Ken Stockdale, Crown Plaza SeaTac; Annie McGrath, Seattle Southside Chamber of Commerce, Bob Schrader, SeaTac Marriott, Cindy Messey, Museum of Flight, Meredith Mara, Cedarbrook & Columbia Hospitality

**MOTION: Board member Schrader, second by board member Stockdale to excuse absent Board Members Angela Mose, Saman Kouretchian and Cindy Messey.**

Staff: Mark Everton CEO/President; Ashley Comar, VP of Marketing.

Invited Guests: Frank Hong, City of SeaTac,

**Public Comments\***

Invited guest Frank Hong Introduced himself and his role with SeaTac

**Approve/Amend Agenda**

Agenda approved as is and no amendments were made. Motion by McGrath, Second by Schrader

**Chair's Report**

**Presentation of Consent Agenda – Josh Ewing, Board Chair**

Item 1: **Approval of Minutes from May 4, 2023, Regular Board Meeting.** Moved by Stockdale and Second by Mara

Item 2: **Approval of Auditing Official's Certificate for May 1, 2023, through May 31, 2023.**

**Checks and ACH Debits in the amount of \$376,277.82. Electronic Fund Transfers in the amount of \$128,942.08.** Moved by Schrader and Second by Stockdale

**President's Report – Mark Everton**

1. **Expenditure Proposal \$83,048.31**

**Item 1- Proposal to spend \$83,048.31 to promote the region via the SeaTac light rail station and the Wall inside the SEA garage walkway**

**RECOMMENDED MOTION: I move to allow the RTA CEO to enter into agreements to secure and produce advertising with Clear Channel Airports to promote the Seattle Southside Region not to exceed \$83,048.31.** Moved by Ewing, Second by Stockdale

2. The Seattle Southside Regional Tourism Authority was selected as one of the 100 Best Workplaces in Washington State for 2023/2024. We will be recognized at an event at T-Mobile Park on August 17.
3. The City of Des Moines has decided not to operate a ferry this summer. There were operational issues with the boat that would have delayed the starting of the ferry service.
4. The SeaTac City Council approved our revised 2023 budget reflecting the increased revenue from the King County grant and the increased organizational spending.
5. Our graphics are up in the SeaTac light rail station and the light rail car is wrapped and is riding the rails.
6. There is a link to our 5-year Strategic Plan on our website. Board members and city officials will receive a printed copy in the mail.
7. We pivoted the 'Seattle Southside people on the Move' section in the Puget Sound Business Journal to Seattle Southside On The Rise.
8. The Chamber's annual luncheon at SEA on Sept 7. The RTA will be sponsoring and continuing the Hospitality Heroes program.

**Other Business** –        **None**

**Next Meeting Date** – *August 17, 2023*

Executive Session – An Executive Session was called by Board Chair Ewing to consider Mark Everton, CEO compensation as his 2<sup>nd</sup> employment anniversary was on May 10, 2023.

**Adjournment:** Meeting adjourned at 4:31pm